



040204

01919 U.S. PTO

**UTILITY APPLICATION**

Attorney Docket No.: SRCH.105A

First Named Inventor: Eric R. Vadon

Title: **AUTOMATED DETECTION OF ASSOCIATIONS  
BETWEEN SEARCH CRITERIA AND ITEM  
CATEGORIES BASED ON COLLECTIVE ANALYSIS  
OF USER ACTIVITY DATA**

Express Mail Label No.: EV 319 023 505 US

22390 U.S. PTO

10/817554



040204

**Direct all correspondence to Customer No.: 20995**

Date: April 2, 2004

Page 1 of 1

**Mail Stop Patent Application**

United States Patent and Trademark Office

PO Box 1450

Alexandria, VA 22313-1450

The following enclosures are transmitted herewith to be filed in the patent application of:

Inventor: Eric R. Vadon

**REQUEST AND CERTIFICATION UNDER 35 U.S.C. § 122(b)(2)(B)(i)**

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. § 122(b).

**APPLICATION ELEMENTS:**

- (X) Specification in 23 pages;
- (X) Drawings in 5 sheets; and
- (X) Declaration and Power of Attorney in 1 page.
  - Originally signed

**OTHER APPLICATION PARTS:**

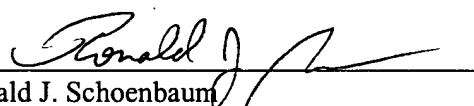
- (X) Information Disclosure Statement including form PTO-1449 listing eight (8) references, in 2 total pages;
- (X) A check in the amount of **\$1,004.00** to cover the Total Fee; and
- (X) A return prepaid postcard.

<b>UTILITY APPLICATION</b>	Attorney Docket No.: <b>SRCH.105A</b>
	First Named Inventor: <b>Eric R. Vadon</b>
	Title: <b>AUTOMATED DETECTION OF ASSOCIATIONS BETWEEN SEARCH CRITERIA AND ITEM CATEGORIES BASED ON COLLECTIVE ANALYSIS OF USER ACTIVITY DATA</b>
	Express Mail Label No.: <b>EV 319 023 505 US</b>
<b>Direct all correspondence to Customer No.: 20995</b>	
Date: April 2, 2004 Page 2 of 2	

**FILING FEES:**

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Basic Utility		1001 (\$770)		\$770.00
Excess Claims > 20	33 - 20 = 13	1202 (\$18)	13 x 18 =	\$234.00
Independent > 3	3 - 3 = 0	1201 (\$86)	0 x 86 =	\$ 0
Multiple Claim		1203 (\$290)		\$ 0
			<b>TOTAL FEE DUE</b>	<b>\$1,004.00</b>

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.

  
 Ronald J. Schoenbaum  
 Registration No. 38,297  
 Attorney of Record  
 Customer No. 20,995  
 (949) 760-0404


MAIL STOP PATENT APPLICATION  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

**Attorney Docket No.** : SRCH.105A  
**Applicant** : Eric R. Vadon  
**For** : AUTOMATED DETECTION OF  
ASSOCIATIONS BETWEEN SEARCH  
CRITERIA AND ITEM CATEGORIES  
BASED ON COLLECTIVE ANALYSIS OF  
USER ACTIVITY DATA  
**Attorney** : Ronald J. Schoenbaum  
**"Express Mail"**  
**Mailing Label No.** : EV 319 023 505 US  
**Date of Deposit** : April 2, 2004

I hereby certify that the accompanying

Transmittal letter; specification in 23 pages; 5 sheets of drawings; Declaration and Power of Attorney in 1 page; Information Disclosure Statement, PTO Form 1449 listing 8 references; Check for Filing Fee; and a Return Prepaid Postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
Nelson Merida

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